

## PRIMARY COLORS



#8cc258

RGB 140 194 88

CMYK 50 3 86 0

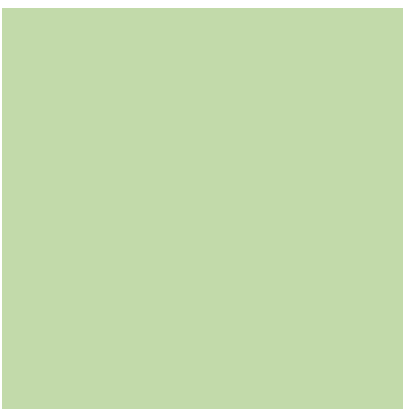


#72af3a

RGB 114 175 58

CMYK 62 10 100 0

## AUX COLORS



#c2daaa

RGB 194 218 170

CMYK 25 2 41 0



#639b34

RGB 99 155 52

CMYK 67 19 100 3

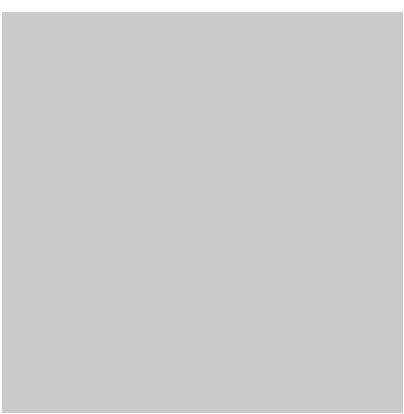


#234705

RGB 35 71 5

CMYK 77 46 100 50

## GRAYSCALE



#cacaca

RGB 202 202 202

CMYK 20 16 16 0



#7d7d7d

RGB 53 44 44 9

CMYK 67 19 100 3



#000000

RGB 0 0 0

CMYK 75 68 67 90

PRIMARY LOGO



**JETPACK**

# SECONDARY LOGO



# JETPACK.COM LOGOS



**JETPACK.COM**

## LOGOTYPE

# JETPACK

---

The Jetpack logotype uses a modified version of the Houschka Pro typeface. Please do not modify this brandmark or use this typeface for anything other than the brandmark or specialized application within printed items or internal documents (like this one).

## DISPLAY TYPE

This is a header.

48pt

This is a header.

36pt

This is a header.

24pt

---

The Jetpack display type is the Proxima Nova typeface. Sizes and color may vary depending on the application. Please ensure you utilize the Regular weight (400)

## GENERAL TEXT

Jetpack is a free WordPress plugin that allows you to focus on what you do best. Create and publish great content. We'll take care of the rest.

---

The Jetpack text is the Open Sans typeface. Sizes, weights (300, 400, 600), and color may vary depending on the application.